

Skills Audit

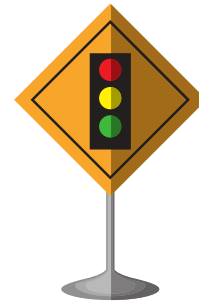
Knowing the different strengths, experience and skills that you have and that your team has, will help you plan what to do, and make you more likely to succeed.

The skills you use to manage everyday life - like looking after someone, dealing with public services, sorting activities for kids, dealing with neighbours and work colleagues, or managing a household budget are exactly the skills that are needed to run a successful campaign.

If everyone in your team is good at talking to people, but everyone is less confident on social media, work to your strengths and build your plan around meeting people in the “real world”

If everyone in your team hates talking publicly - you might try an action that lets you communicate without feeling stressed, or, you could do training to build confidence and skills

CAMPAIGN BOOTCAMP



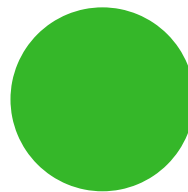
What skills have we got?

What skills might we need?

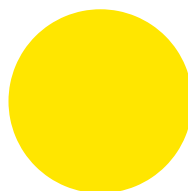
What are your skills?

Look at the list on the other side of this page and “rate” yourself honestly. If you struggle, ask someone who knows you to give you some help.

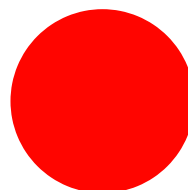
Write your name or initials in the circle that you feel describes you best.



I have a lot of experience in this area



I have some experience in this area

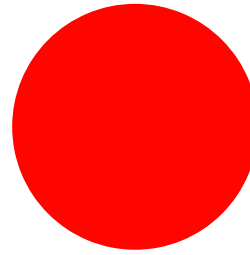
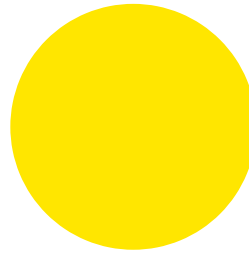
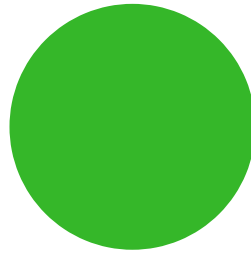


I am not ready to do this

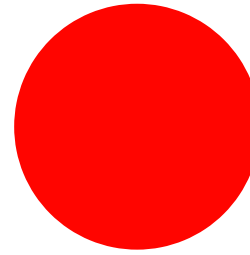
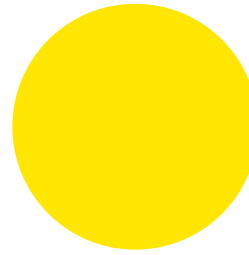
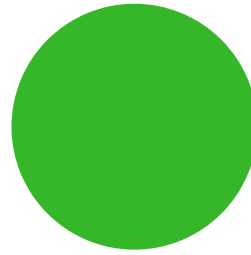
Getting the Word Out

Do you think you have the skills to be able to.....

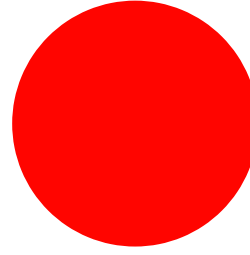
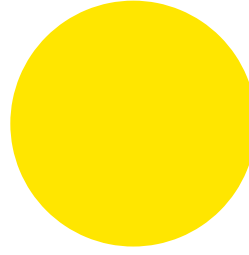
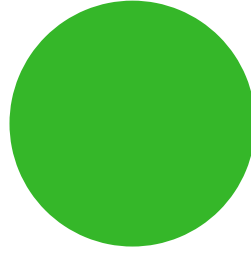
Write a letter to a newspaper/ magazine



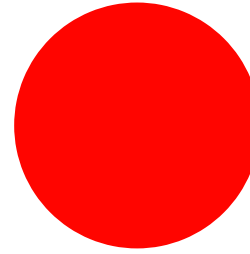
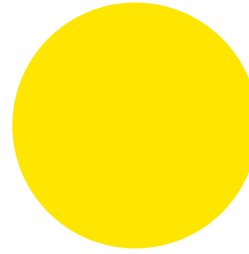
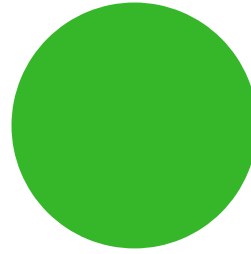
Write a press release



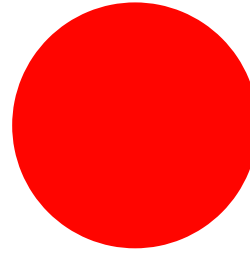
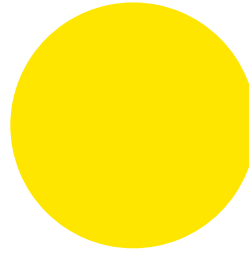
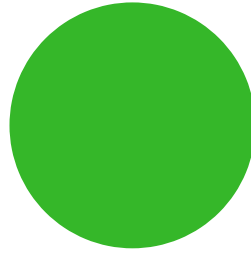
Write a blog



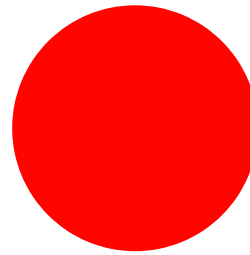
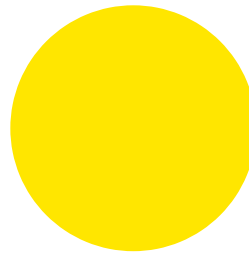
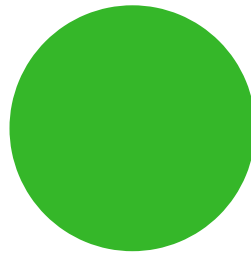
Use Twitter



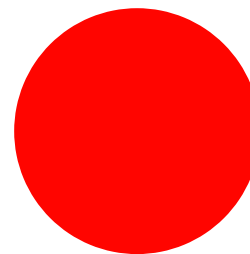
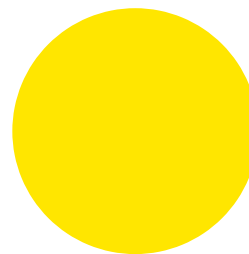
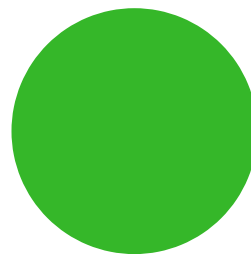
Use Facebook Pages



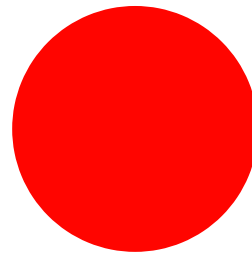
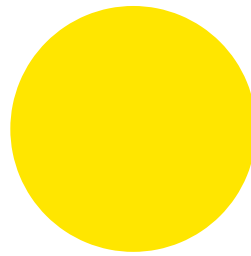
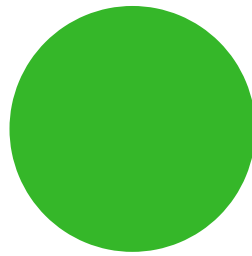
Be interviewed



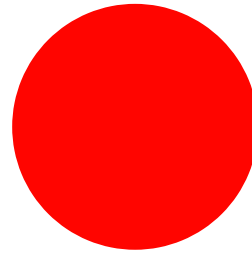
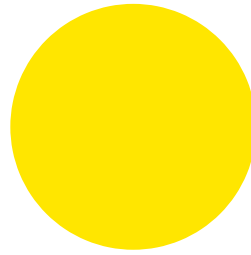
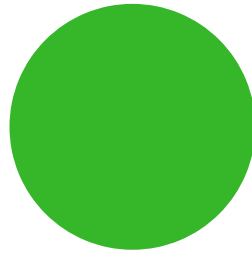
Write an article



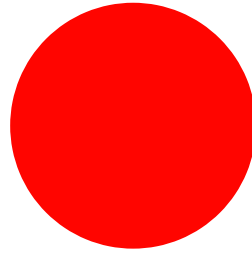
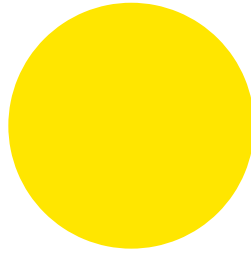
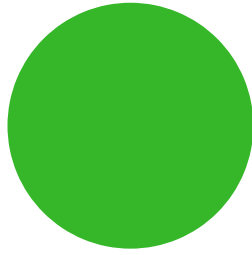
Create a website/webpage



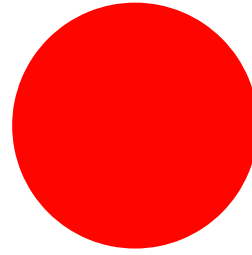
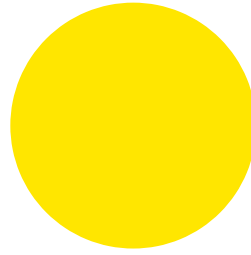
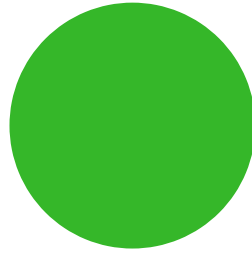
Write a leaflet



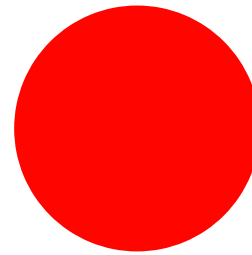
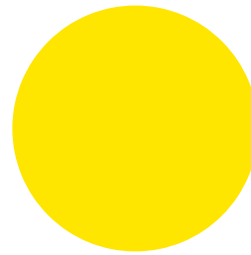
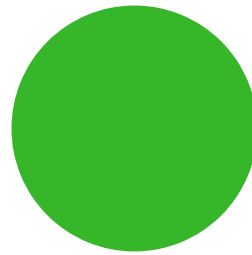
Design a leaflet



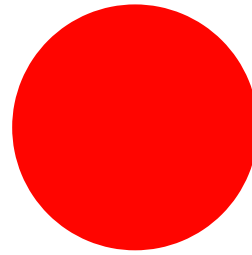
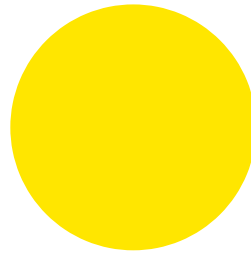
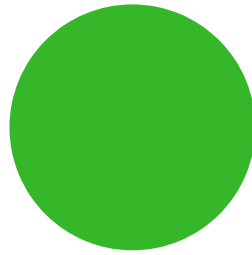
Get something printed (e.g. a leaflet)



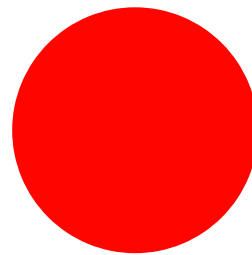
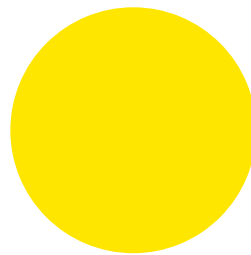
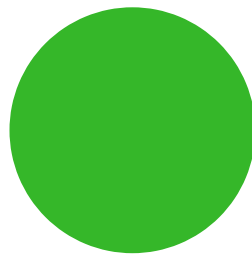
Take photos



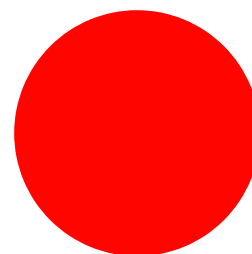
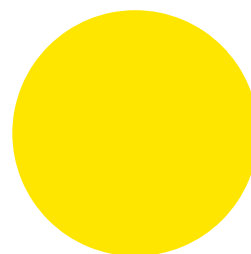
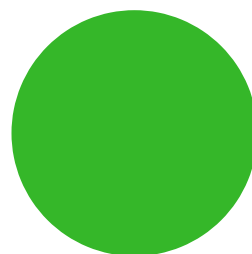
Take videos



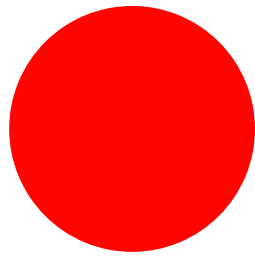
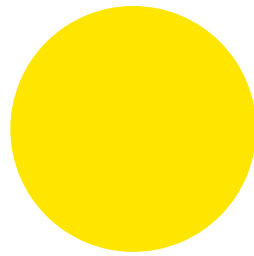
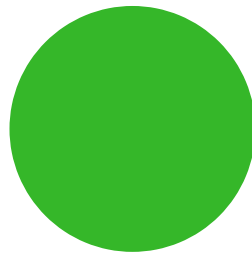
Organise a public meeting



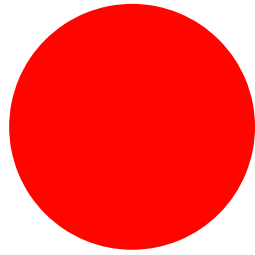
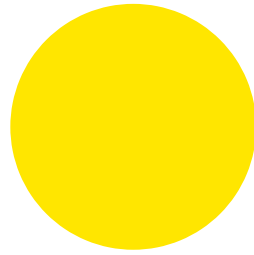
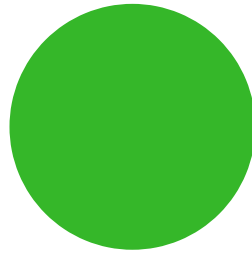
Give a speech to a group (of more than 20 people)



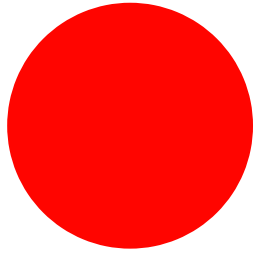
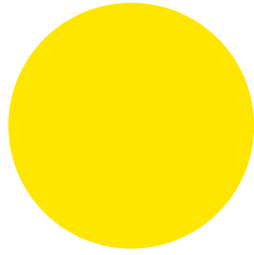
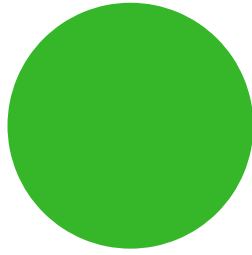
Give out leaflets in the street



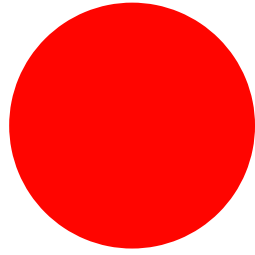
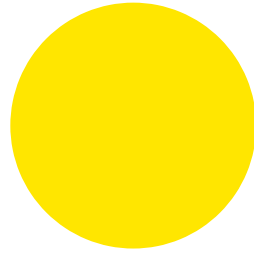
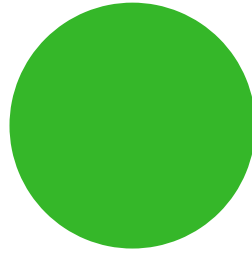
Make a banner/sign/poster



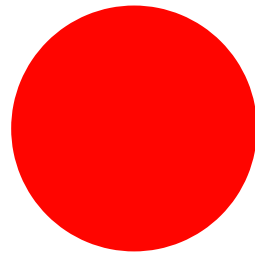
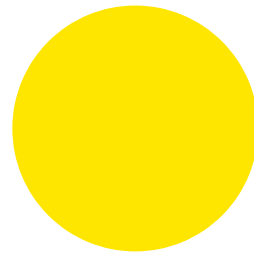
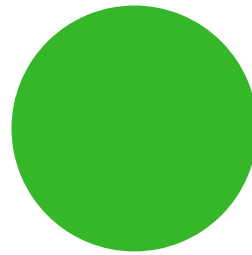
Talk to people you don't know



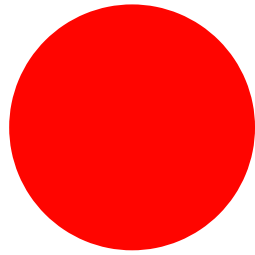
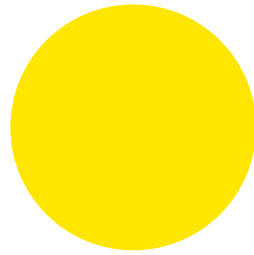
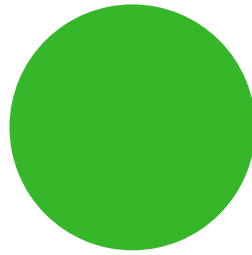
Do some acting



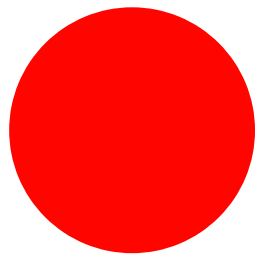
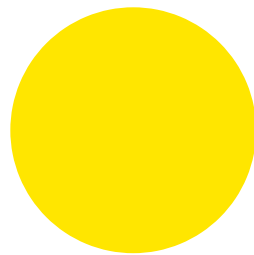
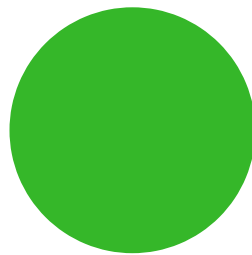
Do some artwork



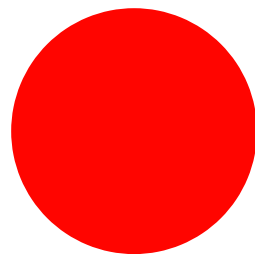
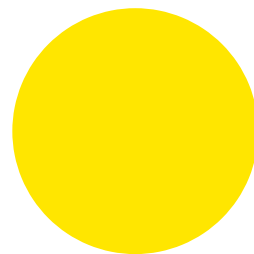
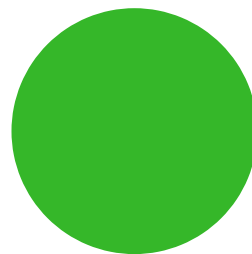
Write and give a speech



Talk to someone important in the community



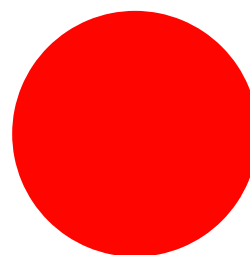
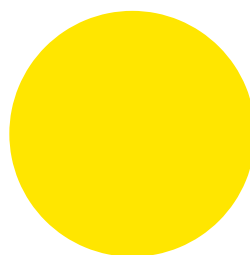
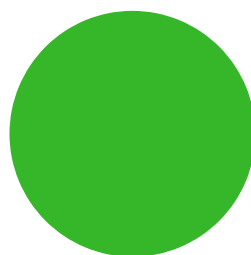
Talk about your personal experience of our issue



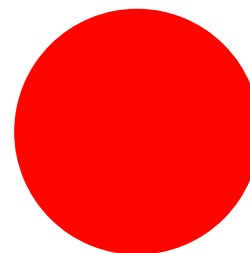
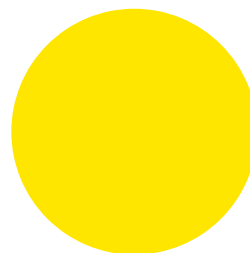
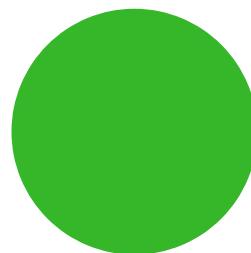
Help people to work well together

Do you think you have the skills to be able to.....

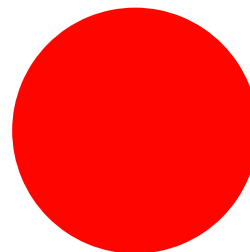
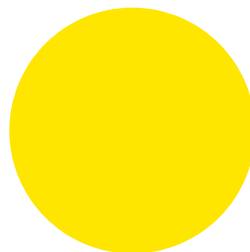
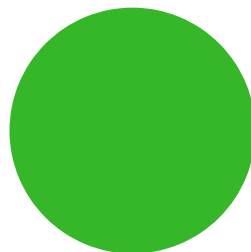
Facilitate a small meeting



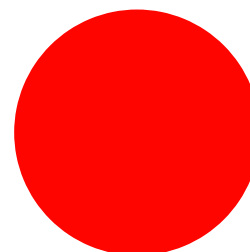
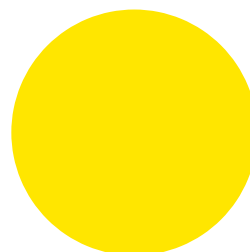
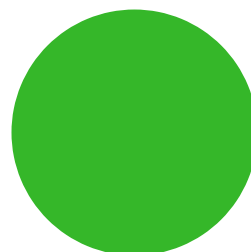
**Facilitate a large meeting
(more than 20 people)**



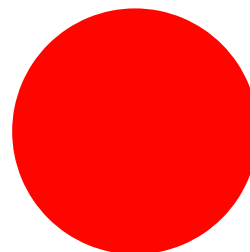
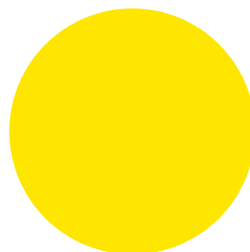
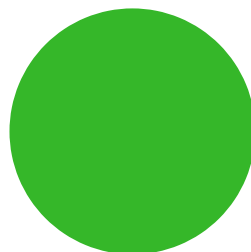
**Find somewhere locally to
hold a meeting**



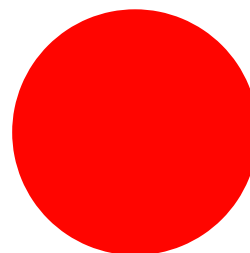
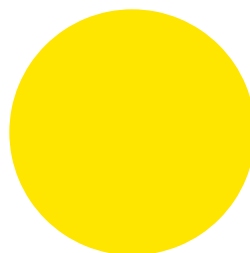
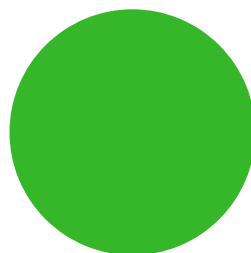
Facilitate a difficult meeting



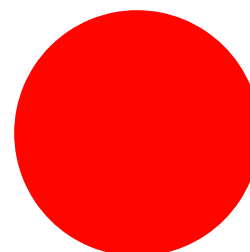
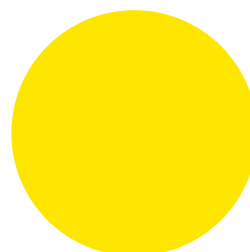
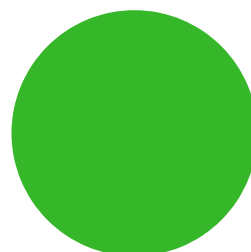
Help with a disagreement



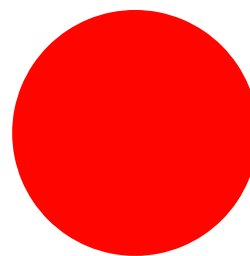
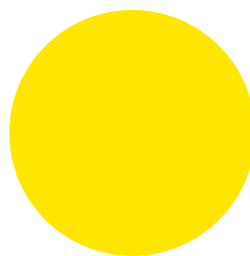
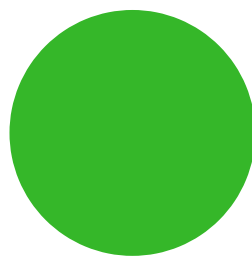
Support people under stress



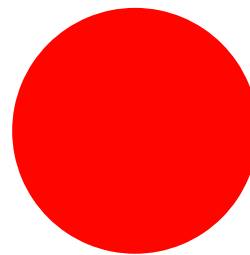
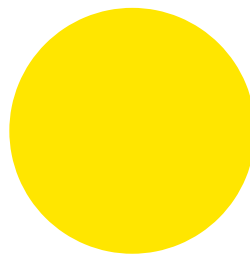
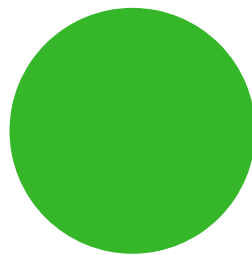
**Work out what jobs needs
doing**



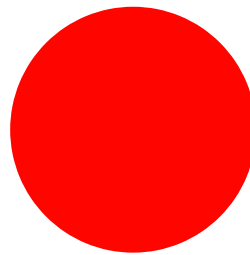
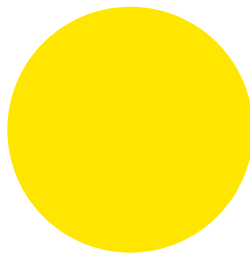
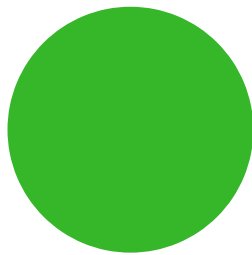
Think about how something went (evaluation)



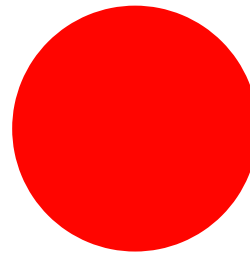
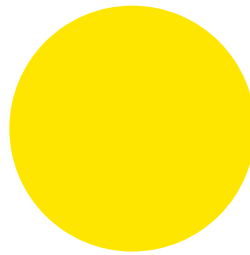
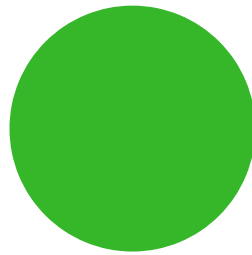
Raise money



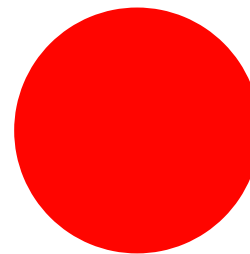
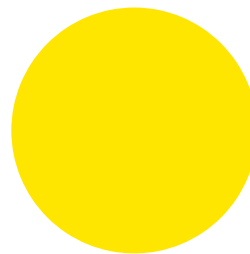
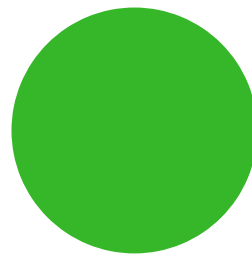
Organise a public event



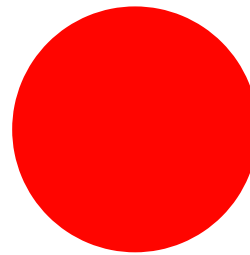
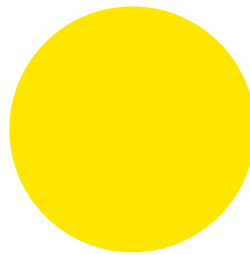
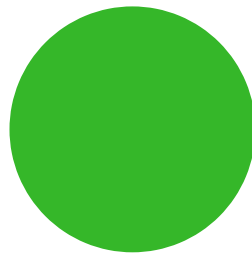
Speak to someone/an organisation to try and get some funding



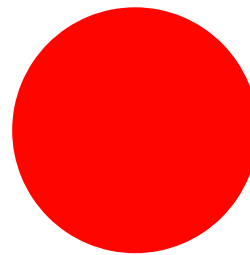
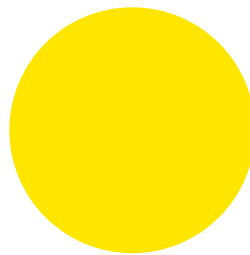
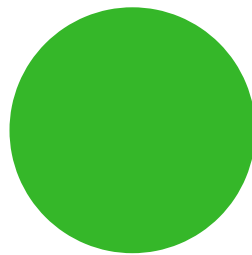
Use email



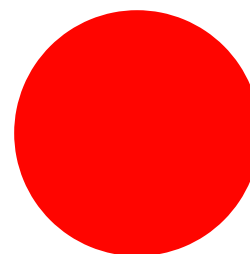
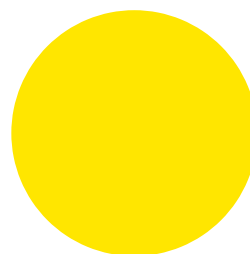
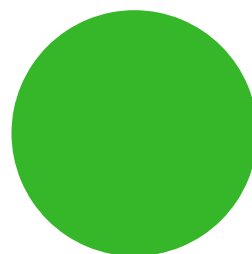
Keep accounts and a budget



Listen to people in the group



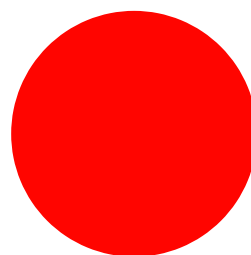
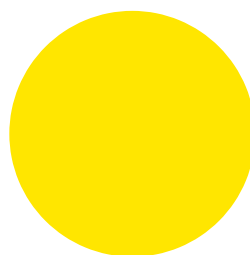
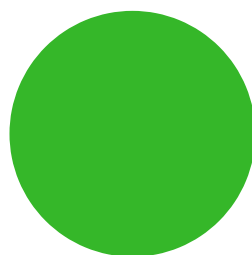
Be respectful of different ideas and views



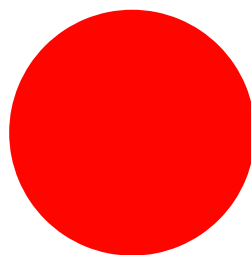
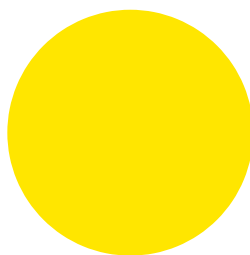
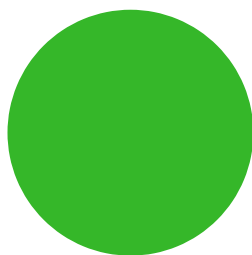
Life Skills

Do you think you have the skills to be able
to.....

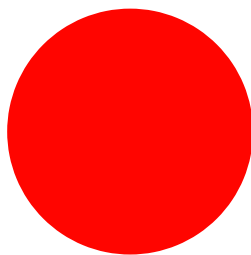
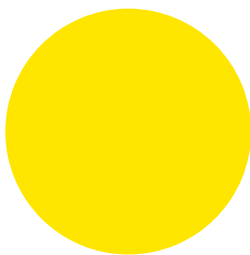
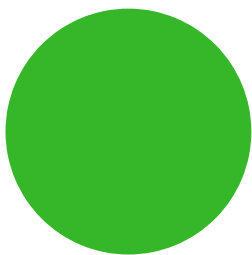
Cook for more than 10 people



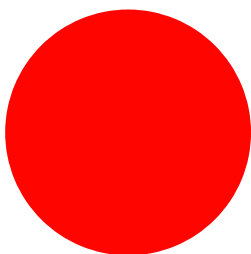
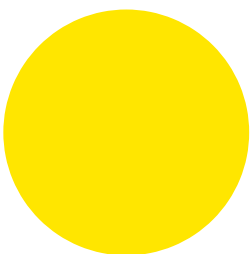
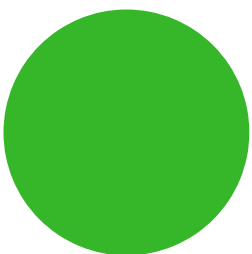
Babysit



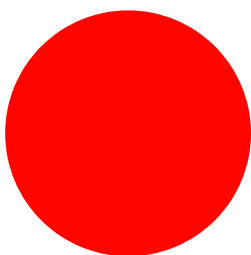
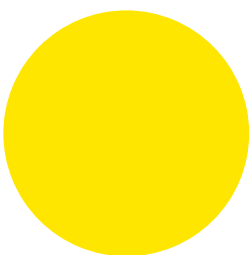
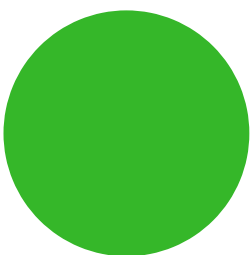
Work with teenagers



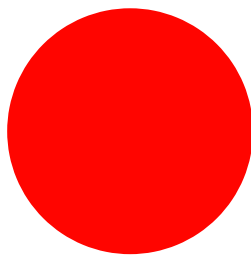
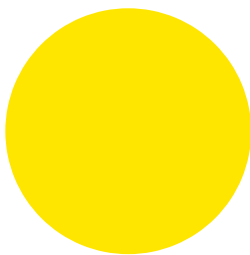
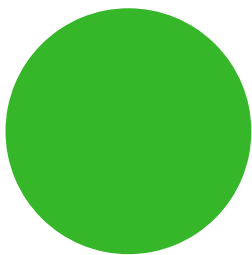
Make things



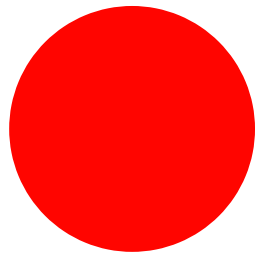
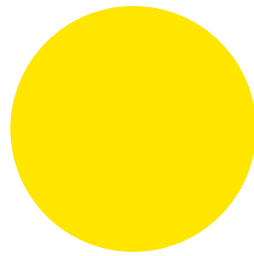
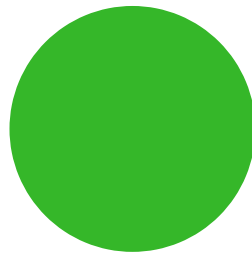
Dress up in a costume



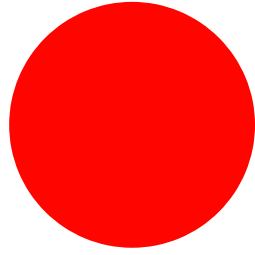
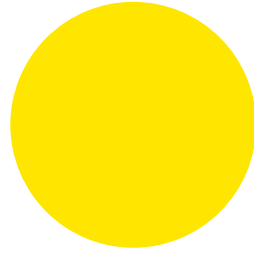
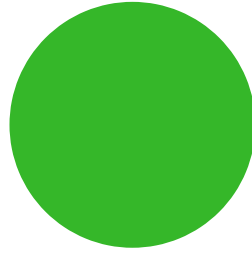
Make costumes



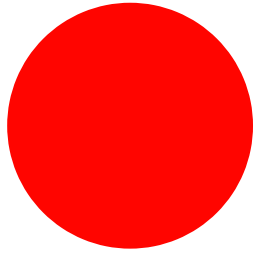
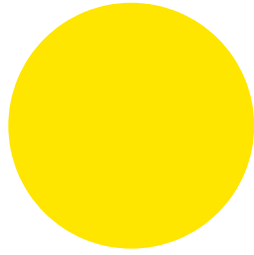
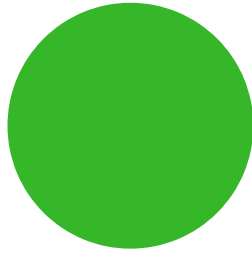
Make music



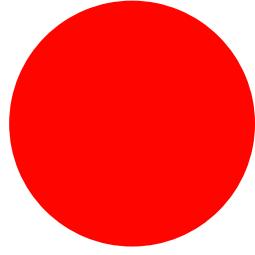
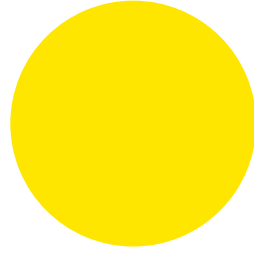
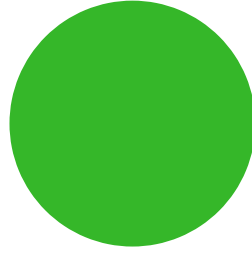
Talk to someone on the phone



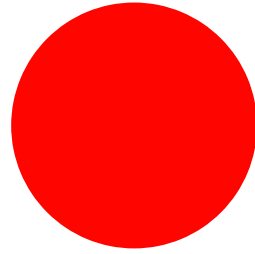
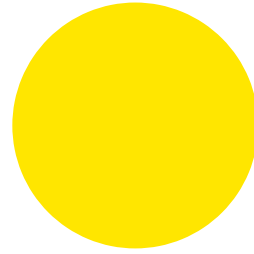
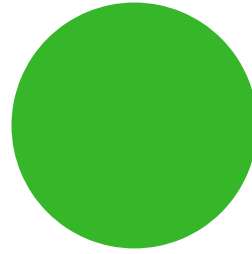
Talk to someone that is not like me



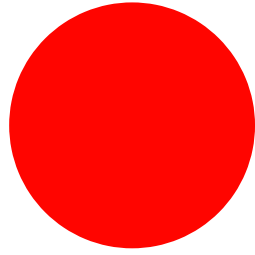
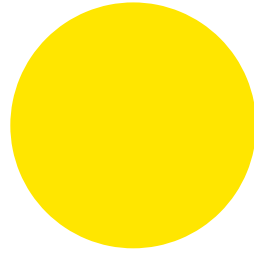
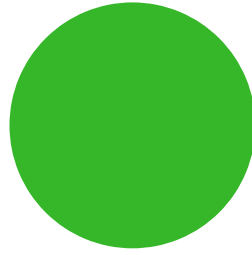
Be flexible and calm when things change



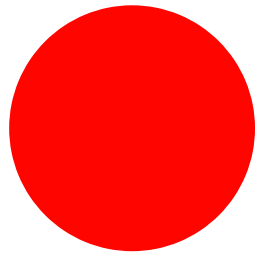
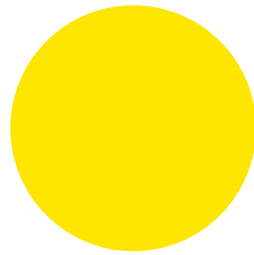
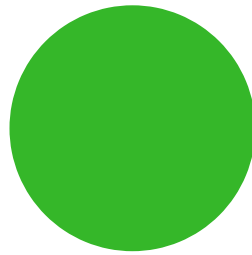
Entertain people



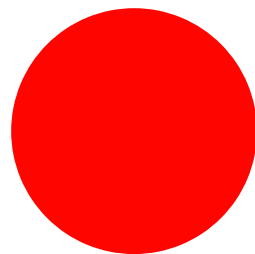
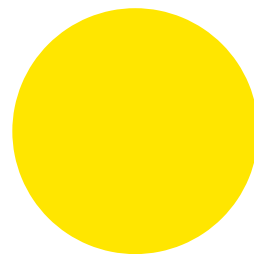
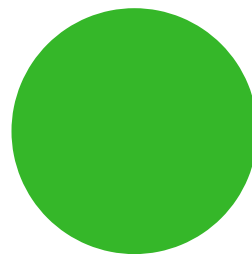
Be artistic and make beautiful things



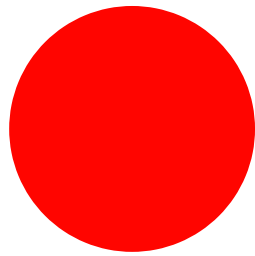
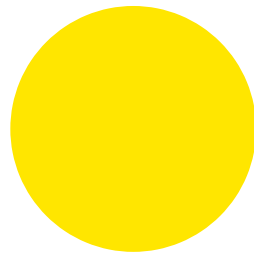
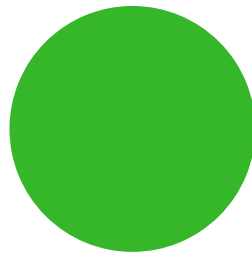
Be determined and help others get things done



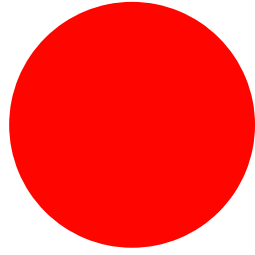
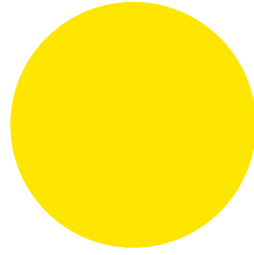
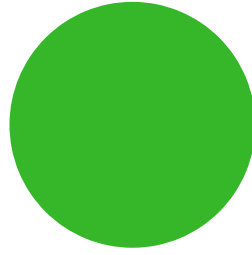
Be trustworthy and reliable and dedicated



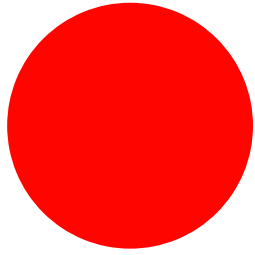
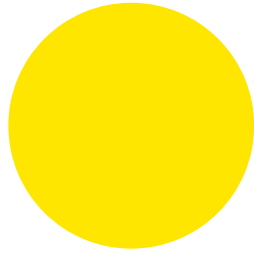
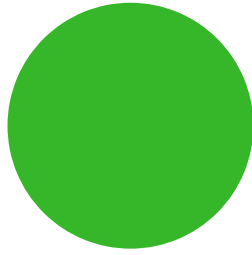
Have lots of ideas



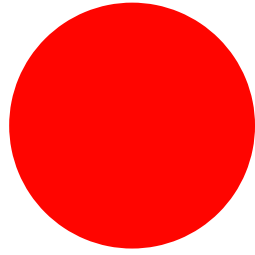
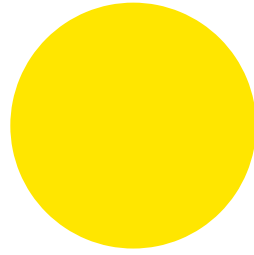
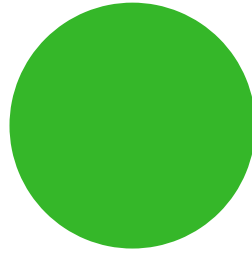
Work out problems



Plan things

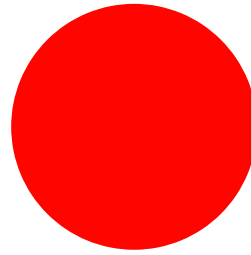
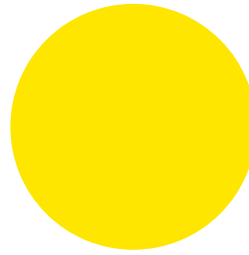
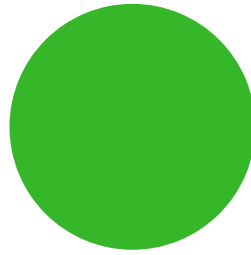


**See what's going well and
what's not**

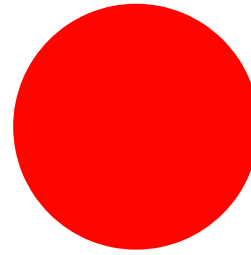
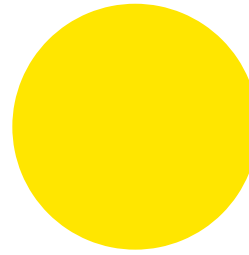
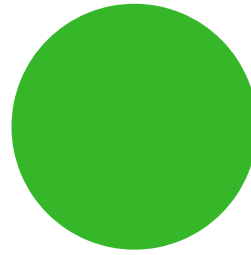


Find things out and influence people

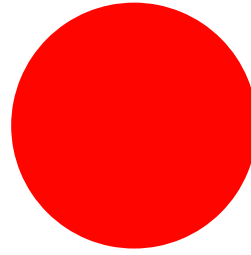
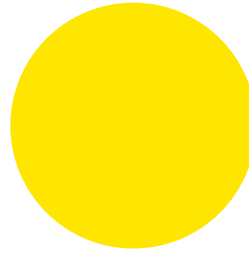
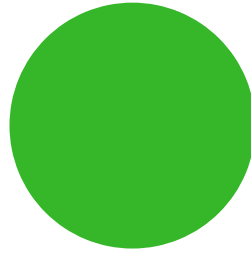
Use the Internet to find things out



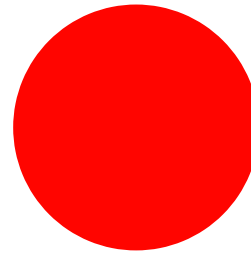
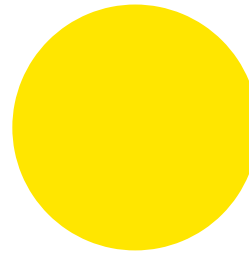
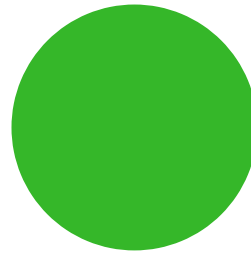
Talk to people you don't know on the phone, to find things out



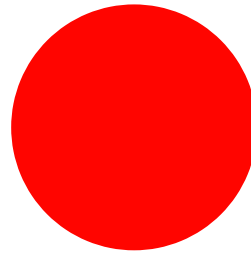
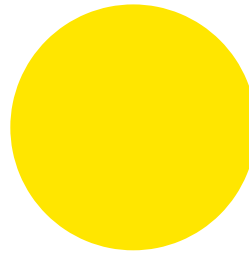
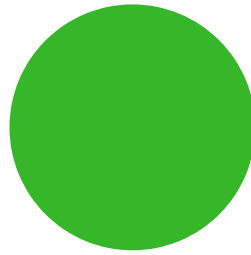
Write a research report



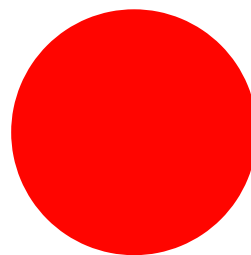
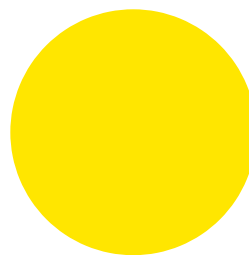
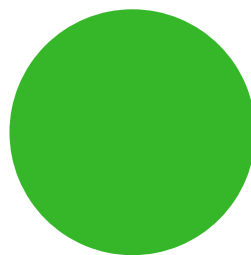
Talk about recent local history



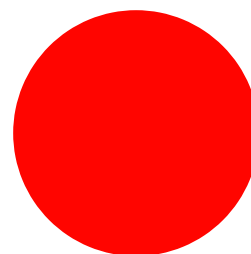
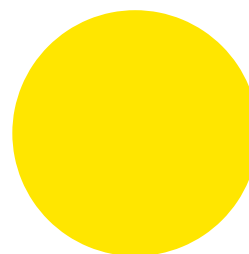
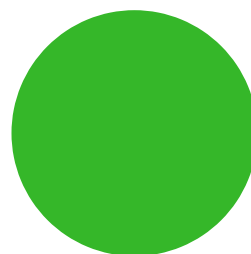
Research legal issues



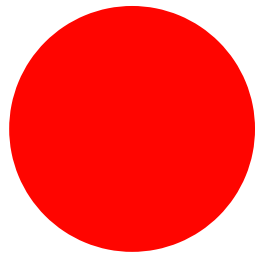
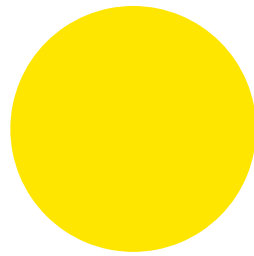
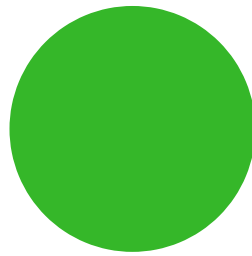
Set up a petition



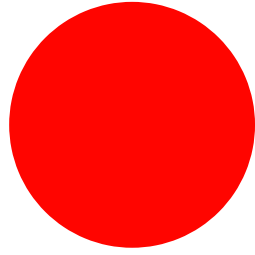
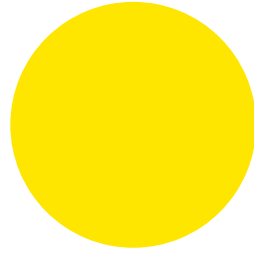
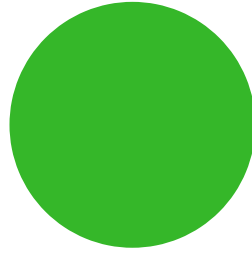
Set up an online petition



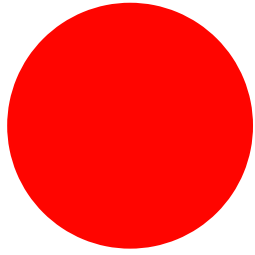
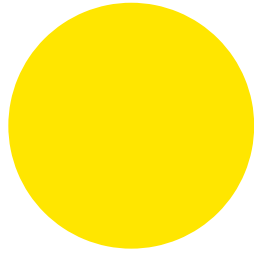
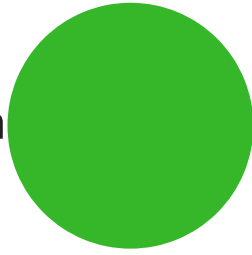
Get others to sign a petition



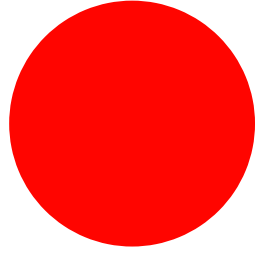
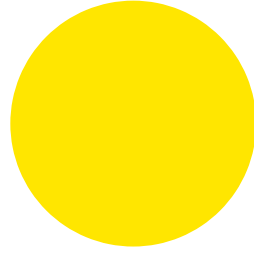
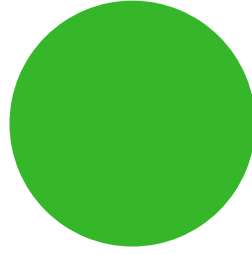
Meet a politician



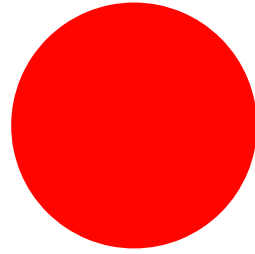
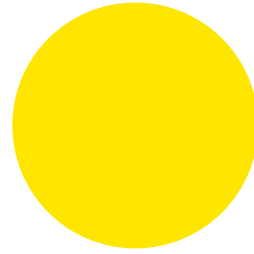
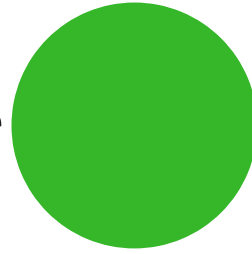
Go on a march/demonstration



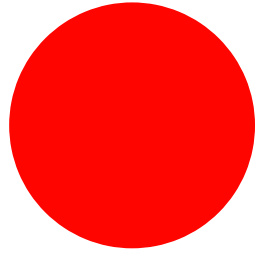
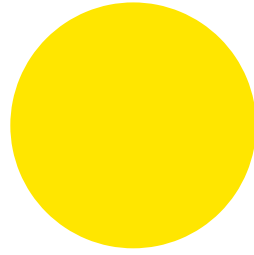
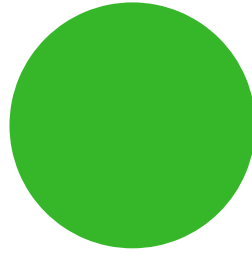
Plan a march/demonstration



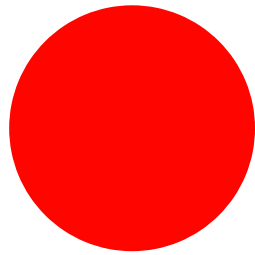
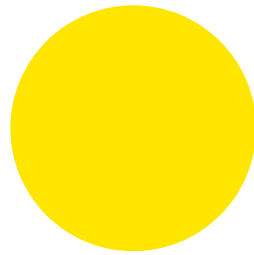
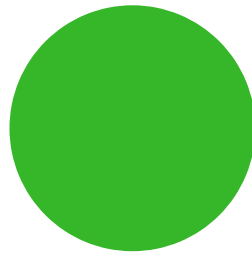
Influence lots of people in the community



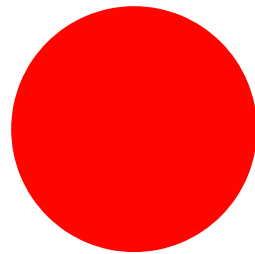
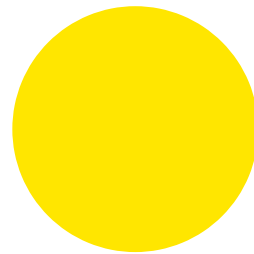
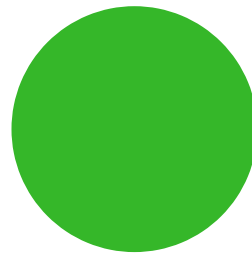
Persuade people to do things



Bring out the best in people



Organise a campaign



Any other useful skills we have

Do you think you have the skills to be able
to.....

