

Everyday Activism is a local training programme that supports people to learn how to campaign on issues that matter to them. The workshops focus on the skills and information you need to run a successful campaign. This programme is also highly adaptable; you can choose which sections you want to do and in what order. And you don't have to finish the whole programme before you start campaigning. You can campaign as you learn!

## Introduction

1. What is the problem we are trying to solve?
2. What is Everyday Activism?
3. How can we get the most out of Everyday Activism?

### Planning

1. What's our campaign goal?
2. How do we reach our goal?
3. How do we plan the steps of our campaign?

### Working well together

1. What motivates us?
2. How do we work together as a team?
3. What skills do we have and what do we need?

### Finding out

1. What do we need to know and how can we find out?
2. Why is our solution the best?
3. How do we gather stories from our community?

### How does the system work?

1. How does change happen?
2. Who has the power to change things?
2. How does (or should) government work?

### Reaching out to others

1. Who is on our side and who could be on our side?
2. How do we share our campaign with others?
3. What can we learn from other campaigns?

### Putting pressure on people in power

1. What tactics are right for our campaign?
2. How do we communicate with people in power?
3. How do we plan a campaign activity?

### Looking After Yourself

What shall we do to look after ourselves and each other?